

MSc IN ECONOMICS AND BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS ECONOMICS)

1ST SEMESTER - AUTUMN SEMESTER 2019 - MODULE DESCRIPTION

<p>Module 1:</p> <p>Theory of Internationalisation of Companies in Institutional Contexts</p> <p>10 ECTS</p> <p>STADS Code: SBF700130K</p>
<p>Location</p> <p>Semester 1, Autumn Semester, MSc in Economics and Business Administration (International Business Economics)</p>
<p>Module Coordinator</p> <p>Professor Svetla Marinova, svetla@business.aau.dk</p> <p>Lecturers</p> <p>Professor Svetla Marinova, svetla@business.aau.dk Professor Romeo V. Turcan, rvt@business.aau.dk Professor Marin Marinov, marinov@business.aau.dk Professor Olav Jull Sørensen, ojs@business.aau.dk Associate Professor Mohammed B. Rana, mbr@business.aau.dk Research Assisstant, David Schulzmann, schulzmann@business.aau.dk</p> <p>Secretariat Assistance</p> <p>Secretary - MSc International Business Economics Birgitte Krogner Fibigerstræde 11 Room 81 Phone: +45 9940 8051 E-mail: bk@business.aau.dk</p>
<p>Type and Language</p> <p><i>Type:</i> Course Module <i>Language:</i> English</p> <p>The module is taught in English. Students are required to write their projects in English and sit their oral examination in English.</p>

Objectives

Aim

The aim is to give students an insight into and an understanding of

- (1) International business theories
- (2) Internationalization of MNEs and SMEs
- (3) The role of home and host country context in the internationalisation of the firm.

Learning objectives

Upon completion of the module, the student will be able to:

Knowledge: demonstrate they know and understand the key international business concepts and theories characterising the development of the IB theoretical field in relation to the internationalization of MNEs and SMEs, and of the impact home and host country context on firm internationalization.

Skills: understand, discuss and reflect inter alia on strength, weakness, and limitations of international business theories, on the impact of home and host country context on the internationalization of MNEs and SMEs.

Competences: demonstrate their ability to apply the above knowledge and skills to a specific international business case as well as to and across other cases or situations of their choosing.

Academic Content and Conjunction with other Modules/Semesters

Content, teaching and student work format

The module presents and positions the respective international business theories and methods of internationalization of companies through literature, lectures/seminars, and company cases.

A module mini-report of max. 11,000 words, (*Including Tables and Figures. Excluding References, Appendices, Front Page, Table of Content*), is prepared in cross-cultural groups and defended at an oral exam (see below).

The module is scheduled from week 36-41 with exam in week 41 as follows:

- Teaching sessions: **Weeks 36-38**
- Submission of mini-project: **Monday 30/9 2019 at 10.00**
- Examinations: **Week 41**

Scope and Expected Performance

The module comprises of teaching sessions each of two hours; a one day visit to companies; two guest lectures; and a mini-project prepared in cross-cultural groups of five students.

Students are expected to read at least two articles/chapters per teaching session and prepare smaller assignment related to the teaching/visiting activities as well as a mini-project.

Participants

Students enrolled in the MSc International Business Economics programme.

Other degree students or guest students who wish to participate in the module may apply to the study board, oe_studienavn@business.aau.dk

Prerequisites for participation

The students must be admitted to the MSc Economics and Business Administration (International Business Economics). This requires a Bachelor's Degree in Economics and Business Administration (all programmes and combinations) or other degree where commensurate qualifications are obtained.

Module Activities

Detailed outline of activities will be available in Moodle.

Outline:

At the beginning of the Module in week 36 the students will be put into cross-cultural groups so that they can start working on their mini-project. At the beginning of the Module, the students will be handed a copy of the exam case so that they can link the material taught in the Module to the exam case. In addition to teaching blocks, the students will have the opportunity for field visits and listen to two guest lectures.

Mini-project based on the internationalisation of a case company. Students will provide answers to a set of questions/challenges to the company by using their theoretical knowledge.

Group work: Students work in cross-cultural groups of five. The groups will have access to supervisors (one supervision session is compulsory). Focus: see learning objectives above.

Literature before each session and during the module is divided into three:

1. General textbooks on international business
2. Compulsory and auxiliary articles/book chapters for each session
3. A list of reference journals to supplement the reading and knowledge of the students for each session and for the project.

Examination:

Students will be required to write in groups a mini-project of max. 11,000 words (*Including Tables and Figures .Excluding References, Appendices, Front Page, Table of Content*) and take part in an internal individual oral examination based on the project written in groups.

The oral individual examination has the duration of 30 minutes per student with a 15 minute feedback session per group. General feedback will be provided to the group in the group.

Each student will be required to make a presentation of about 10 minutes. The presentation should cover central issues that the student would like to emphasize in relation to the mini-project. Examiners will ask questions related to the presentation, but also in other aspects of the project and the syllabus for the specific module.

Optimal and maximum group size is a group of 5 students.

Assessment:

Assessment is made on the basis of the formulated learning objectives and evaluation criteria described in the curriculum.

Each student will be examined and evaluated **individually** on the basis of knowledge demonstrated in:

- His/her presentation at the exam (max 10 minutes per student)
- The group mini-project
- The complete module syllabus

Although the projects will not be graded separately, the oral examinations will take their point of reference in the projects in addition to presentations made by the students during the oral examinations.

The grading will be done according to the Danish 7-point grading scale. The grade has a weight of 10/120. Visit this link for details on grading:

http://www.en.fak.samf.aau.dk/digitalAssets/108/108739_7trinsskala-uk.pdf

Students will receive their individual grades during the feedback session while the entire group is present in the examination room. However, according to the regulations, students have the right to receive their grades without the rest of the group being present. Students who would like to receive their grades without their fellow group members being present in the examination room, must therefore inform the examiner of this request immediately prior to the commencement of the examination.

Submission of mini-project: **Monday 30/9 2019 at 10.00.**

Electronic version to be uploaded to digital exam: <https://digitaleksamen.aau.dk/>

No hard copies to be submitted.

Examinations: **Week 41**