

**Semester Evaluation**  
**Fall 2018**

**MSc in International Marketing**

**1<sup>st</sup> Semester**

**Response rate: 27%, additionally 5% partially completed**

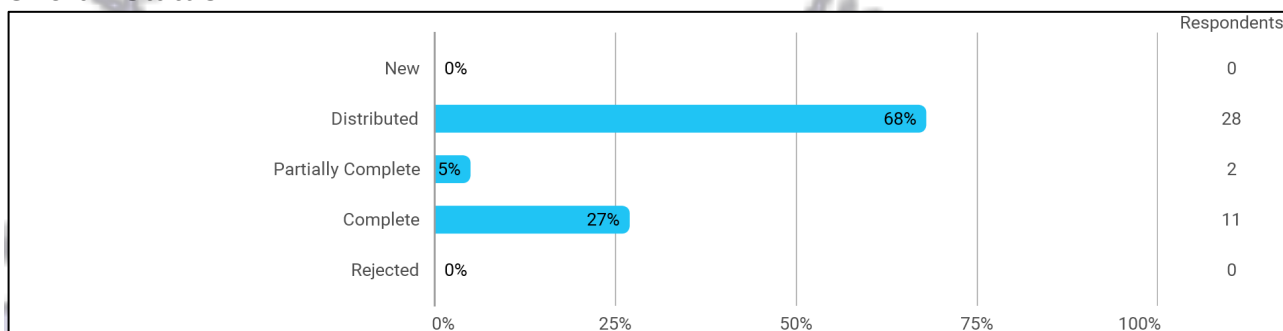
## Introduction

This evaluation is based on surveys answered during the fall semester 2018, which was made available for answering to the entire population. This rapport contains only the quantitative results of the survey.

### *Content of the survey*

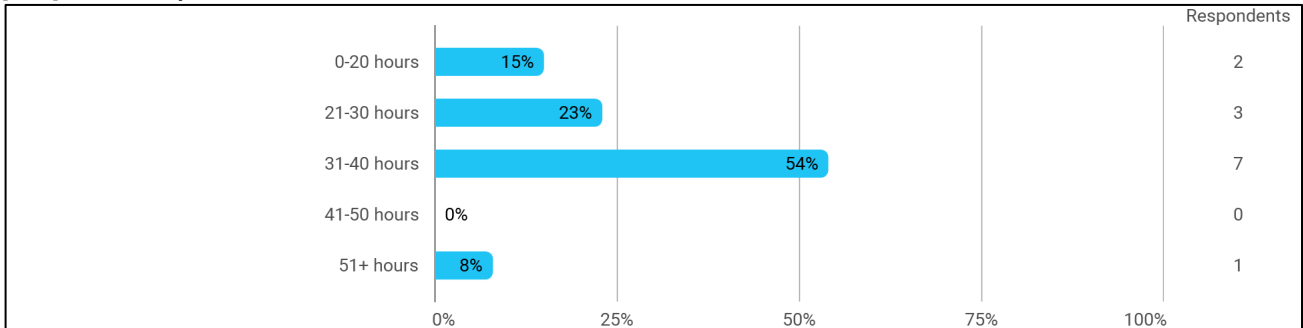
The semester evaluations purpose is to evaluate the students' experience of the administrative conduct of the semester regarding planning and information. Furthermore, the psychological as well as social environment of the programme is investigated as well as the students' workload across the entire semester.

### Overall Status

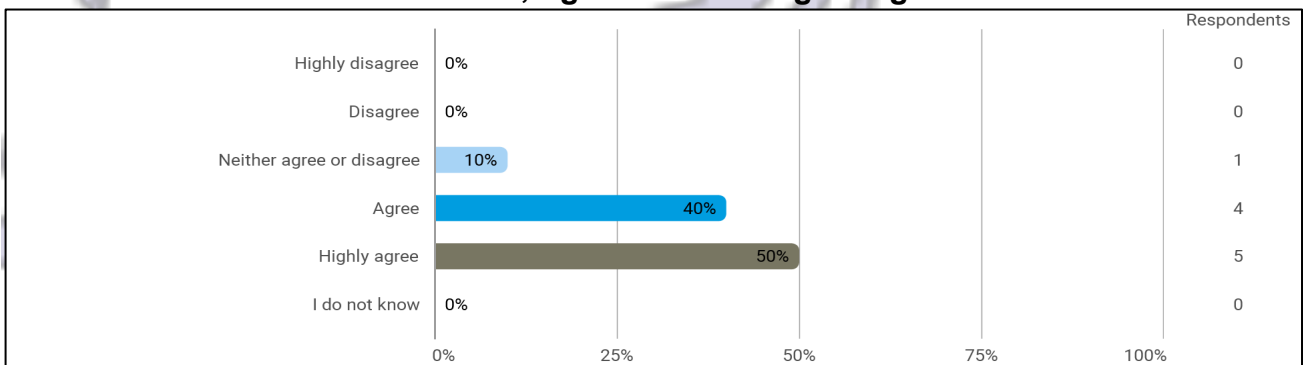


# Results

## 1.a How many hours pr. week did you study this semester (including time for preparation)?



## 2. To which extend do you agree with the following statements - 2.a I felt well informed on the activities to come, right from the beginning of the semester



## 2. To which extend do you agree with the following statements - 2.b The timing and extend of the study activities were planned suitably

