



December 2017 (Approved by Study Board, Dec 2018)

Semester description, 2nd semester 2019

Semester details

School: Business and Management

Study board: Business Economics

Study regulations: BSc in Economics and Business Administration (EBA), September 2017

Semester framework theme

The framework theme of the second semester is “social development: external environments of companies and organisations seen in business economics and international contexts”. The semester corresponds to 30 ECTS allocated between three modules:

Module 4: Macroeconomics (5 ECTS)

Module 5: Project work within the theme: “The company seen in an international context” (20 ECTS)

Module 6: Business Law (5 ECTS)

The modules “Macroeconomics” and “Business Law” introduce the student to the external environment of companies and organisations by focusing on the economic environment, economic policy, law and regulation. The external environment is introduced again in the 4th semester where the theme is: “The operations of companies and organisations in external environments – including marketing and strategy.

The project module contains 10 ECTS allocated to problem-based project work in groups with 20 supporting lectures divided into 5 blocks: analysing an organisation (1), the companies in political and institutional contexts (2), companies seen in an international context (3), Understanding the future of the organisation (4) and philosophy of science (5). The second semester further develops the student’s ability to work with problem-based project work in a group, e.g. identifying, formulating and analysing a business economics problem within the theme of the semester. This is also strengthened in the following semesters.

Semester organisation and time schedule

February: 3 double lectures in Philosophy of Science followed by 4 double lectures in Block 1 and Block 2

February-March: 10 double lectures in Macroeconomics and 2 sessions with exercises

March: 4 double lectures in Block 3 and Block 4, and 1 double lecture and seminar in Philosophy of Science

April: 12 double lectures in Business Law

May: Intense problem-based project work in groups (initiated February) and project seminar

June: Project deadline and exams in Macroeconomics and Business Law

Semester coordinator and secretariat assistance

Semester coordinator: Kristian Nielsen, Associate Professor, kn@business.aau.dk

Secretariat assistance: Julie Søgaard, sogaard@business.aau.dk

Semester teachers:

Alex Fomcenco, Assistant Professor (Business Law)

Pernille Gjerløv-Juel, Assistant Professor (Macroeconomics)

Kim Malmbak Møller, Assistant Professor (Block 1, 4 and 5)

Henrik Plaschke, Associate Professor (Block 2)

Marija Rakas, PhD student (Project supervisor)

Wouter de Tavernier, Assistant Professor (Block 3, Project supervisor)