



AALBORG UNIVERSITET

**MSc. in Economics and Business Administration**  
**(Innovation, Knowledge and Entrepreneurial Dynamics)**  
**4<sup>th</sup> semester – Semester Description**

**Semester details**

*School:* Skolen for Økonomi og Erhvervsstudier/School of Economics and Business

*Study Board:* Det Erhvervsøkonomiske Studienævn/Business Administration Study Board

*Study regulations:* Master's programme in Economics and Business Administration (Innovation, Knowledge and Entrepreneurial Dynamics), 2012 with amendments 2015, and 2017

**Semester framework theme**

This is the final semester where all of the theories and methods learned in the 1st and 2nd semester, and the experience and/or further theories and methods learned in the 3rd semester, comes together in a large research project – the master thesis.

The Master's Thesis must document knowledge, skills and competences to work with scientific theories and methods within a specified topic building on main areas of international marketing. The Master's Thesis may address theoretical/practical issues, for example in cooperation with a company or organisation, or purely theoretical/methodical issues. The topic, to be approved by the Academic/Programme Coordinator, must reflect a degree of complexity and scope that will make it possible to complete within the course of one semester.

**Semester organisation and time schedule**

The 4<sup>th</sup> semester is the final semester of the MSc programme devoted to the writing of the master's thesis and consists of one Module: Module 11 - Master's Thesis.

The module commences in February and ends in June with students sitting their final examination, their master's thesis examination.

For students enrolled at the Master's programme 1<sup>st</sup> semester in February, the thesis module commences in September and end in January with students sitting their final examination, their master's thesis examination.

**Semester coordinator and secretariat assistance**

The academic/programme coordinator of the programme is:  
Associate professor Birgitte Gregersen, [bg@business.aau.dk](mailto:bg@business.aau.dk)

Secretary:

Helle K. K. Arenshøj, [arenshoej@business.aau.dk](mailto:arenshoej@business.aau.dk)