

**MSC IN ECONOMICS AND BUSINESS ADMINISTRATION
(INTERNATIONAL MARKETING & INTERNATIONAL BUSINESS ECONOMICS)**

3RD SEMESTER - AUTUMN SEMESTER 2018 - SEMESTER DESCRIPTION

Semester Details

School: Skole for Økonomi og Erhvervsstudie/School of Business and Economics
Study Board: Det Erhvervsøkonomiske Studienævn/Business Administration Study Board
Study regulations: Master's programme in Economics and Business Administration (International Marketing, International Business Economics), 2016

Curriculum/study regulations

In English:

International Marketing:

Master's programme in Economics and Business Administration (International Marketing), 2016:

http://www.fak.samf.aau.dk/digitalAssets/321/321082_e17imstudieordning-for-kandidatuddannelsen-i-erhvervsøkonomi--international-marketing---2016-10-31--engelsk-dok794858.pdf

International Business Economics:

Master's programme in Economics (International Business Economics), 2016:

https://www.fak.samf.aau.dk/digitalAssets/393/393578_studieordning-for-kandidatuddannelsen-i-erhvervsøkonomi--international-virksomhedsoekonomi---2018.05.14--engelsk-1-.pdf

In Danish:

International Marketing:

Kandidatuddannelsen i Erhvervsøkonomi (International Marketing), 2016

http://www.fak.samf.aau.dk/digitalAssets/321/321075_studieordning-for-kandidatuddannelsen-i-erhvervsøkonomi--international-marketing---2017.08.28--dansk.pdf

International Virksomhedsøkonomi:

Kandidatuddannelsen i Erhvervsøkonomi (International Business Economics), 2016

https://www.fak.samf.aau.dk/digitalAssets/357/357411_studieordning-for-kandidatuddannelsen-i-erhvervsøkonomi--international-virksomhedsoekonomi---2018.01.03--dansk.pdf

Semester Framework Theme

The 3rd semester is a full elective semester where students construct their own programme based on the learning from the 1st and 2nd semester.

This means that students can choose between:

1. *Module 7a*: An internship with a company/organization abroad/in Denmark
2. *Module 7b*: Working on a project in Denmark (possibly on a specific company assignment)
3. *Module 7c*: Studying for one semester as an exchange student at a university abroad
4. *Module 7c*: Studying for one semester at another Danish university or at Aalborg University

Any of the four options that a student chooses is subject to the approval of the 3rd semester coordinator. We strongly recommend the first option, i.e. doing an internship with a company/organization abroad.

Students taking a project oriented course of study will have to prepare a project report for the exam, while students attending courses at Aalborg University or elsewhere will have their exams in conjunction with the chosen study.

Semester Organisation and Time Schedule

The 3rd semester is an autumn semester and only contains one module: Module 7.

The Module commences in September, but students need to start planning their individual semester during the spring semester. The student's chosen activity must be pre-approved by the Study Board of Economics & Business Administration via the semester coordinator, before the semester commences in September. Exams are conducted in January.

Semester Coordinator and Secretariat Assistance

Coordinator

Academic/Programme Coordinator:

Associate Professor Reimer Ivang, ivang@business.aau.dk

Secretariat Assistance

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