

***Semester Evaluation***  
***Spring 2018***

**MSc in International Marketing**  
**2<sup>nd</sup> Semester**

**Response rate: 19%**

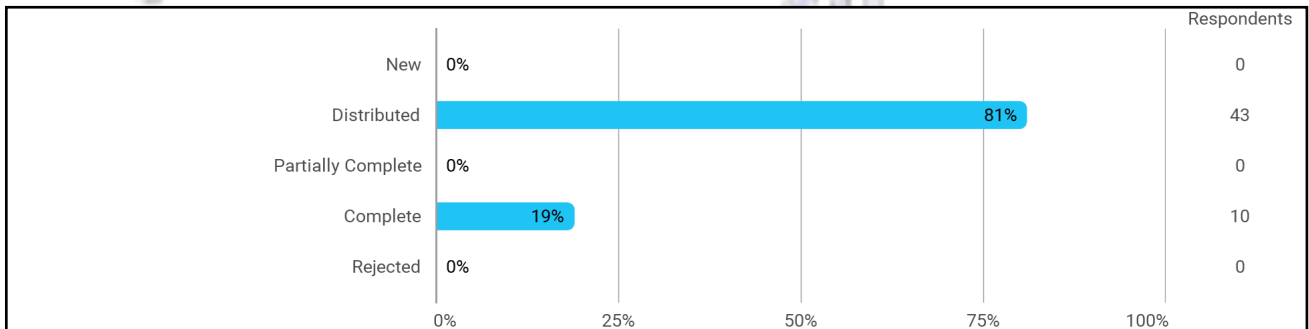
## Introduction

This evaluation is based on surveys answered during the spring semester 2018, which was made available for answering to the entire population. This rapport contains only the quantitative results of the survey.

### *Content of the survey*

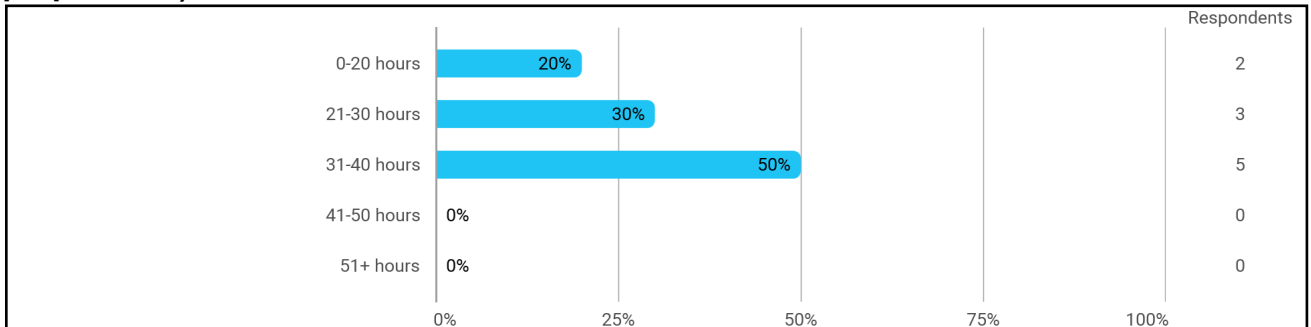
The semester evaluations purpose is to evaluate the students' experience of the administrative conduct of the semester regarding planning and information. Furthermore, the psychical as well as social environment of the programme is investigated as well as the students' workload across the entire semester.

## Overall Status

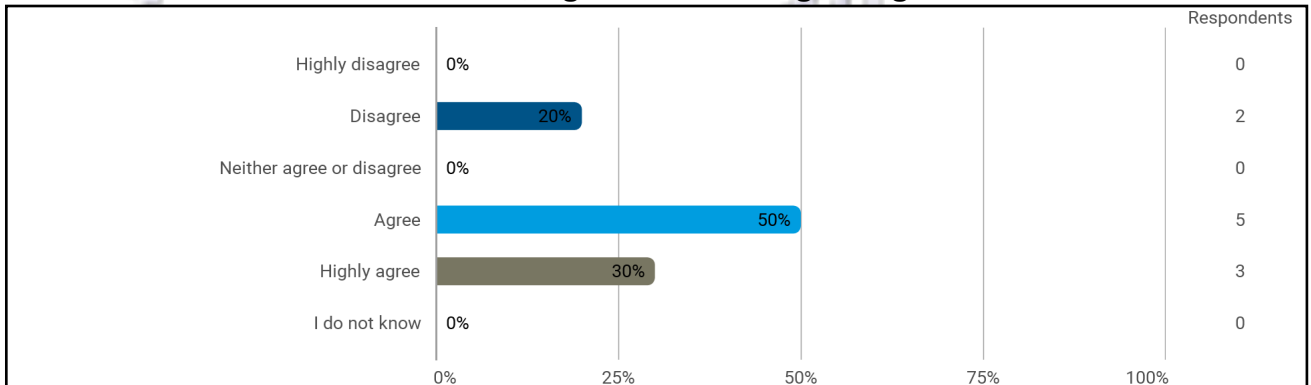


# Results

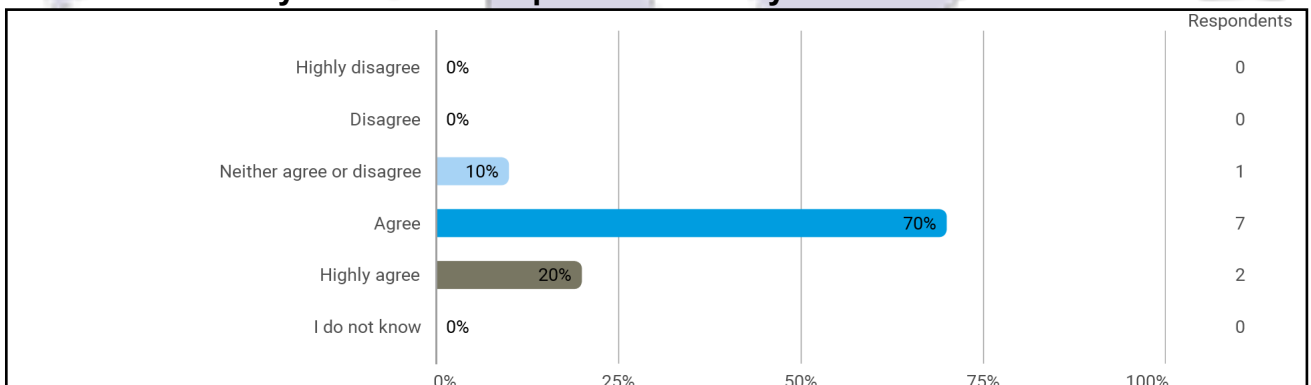
## 1.a How many hours pr. week did you study this semester (including time for preparation)?



## 2. To which extend do you agree with the following statements - 2.a I felt well informed on the activities to come, right from the beginning of the semester

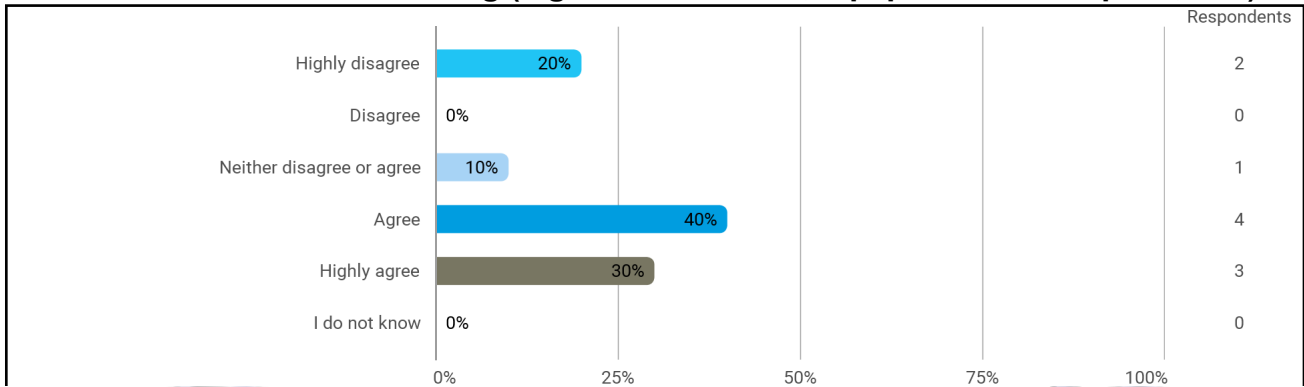


## 2. To which extend do you agree with the following statements - 2.b The timing and extend of the study activities were planned suitably

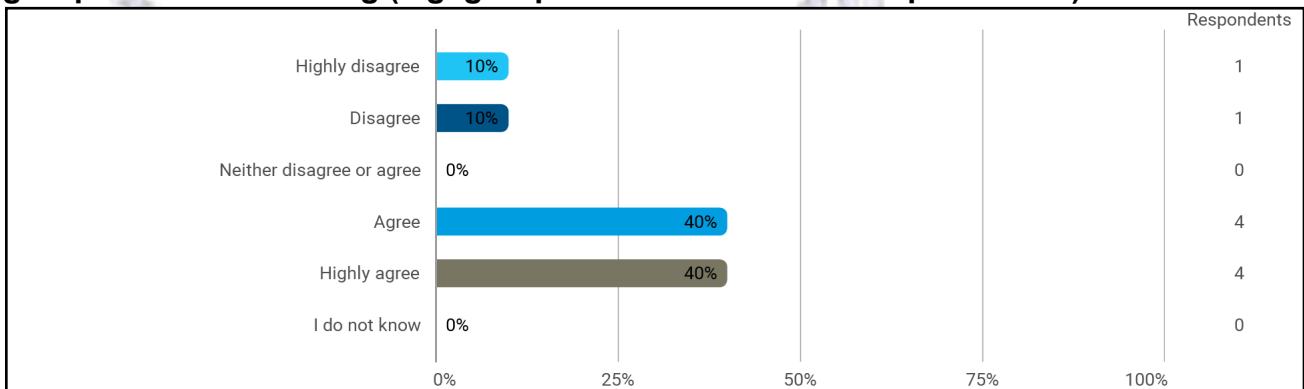




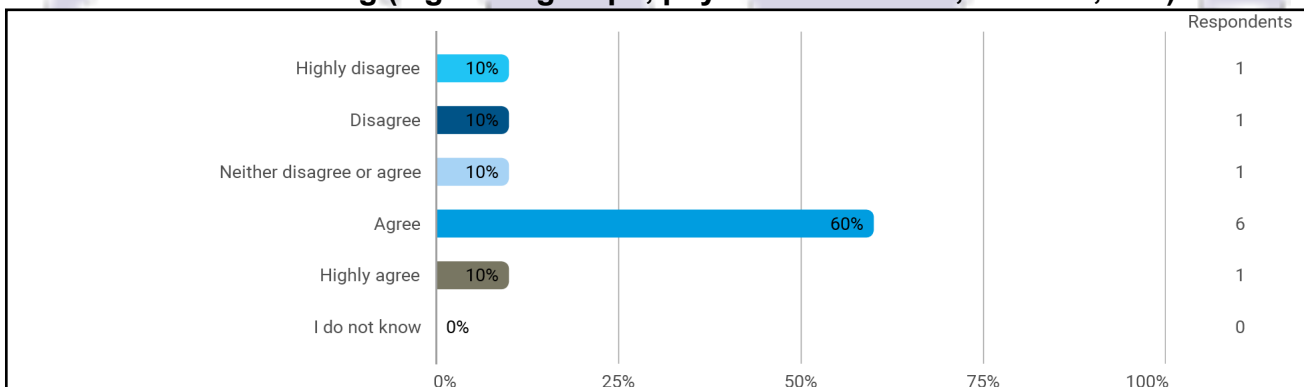
**3. To which extent do you agree with the following statements - 3. a The auditorium and seminar rooms was fulfilling (e.g. indoor climate, equipment, work space, etc.)**



**3. To which extent do you agree with the following statements - 3.b The facilities for group work was fulfilling (e.g. group rooms and other work places etc.)**

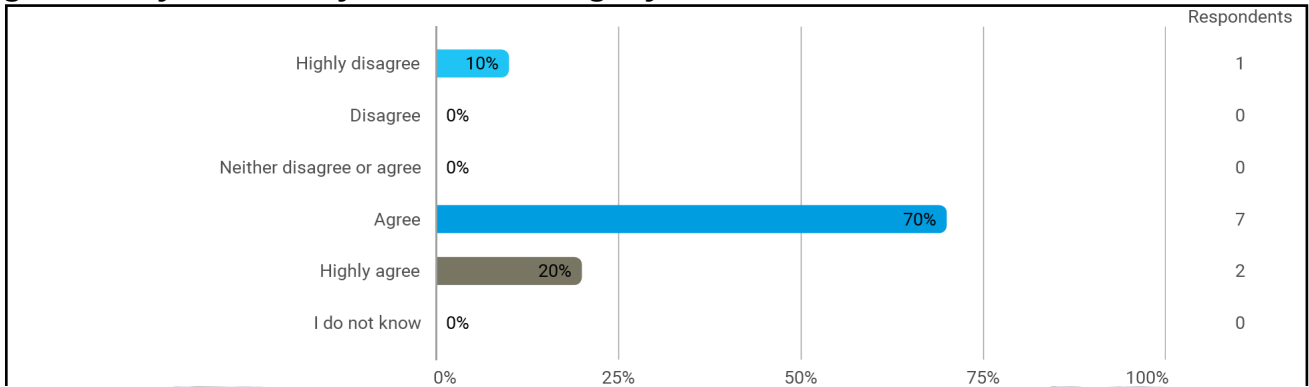


**3. To which extent do you agree with the following statements - 3.c Facilities for break time were fulfilling (e.g. sofa groups, psychical activities, canteen, etc.)**





**4. To which extent do you agree with the following statements - 4. a I experienced a good study community with and among my fellow students**



**4. To which extent do you agree with the following statements - 4.b I thrive in my educational programme**

