



***Project Supervision
Evaluation***

Spring 2018

**MSc in International Marketing
2nd Semester**

Response rate: 26%, additionally 2% partially completed

Introduction

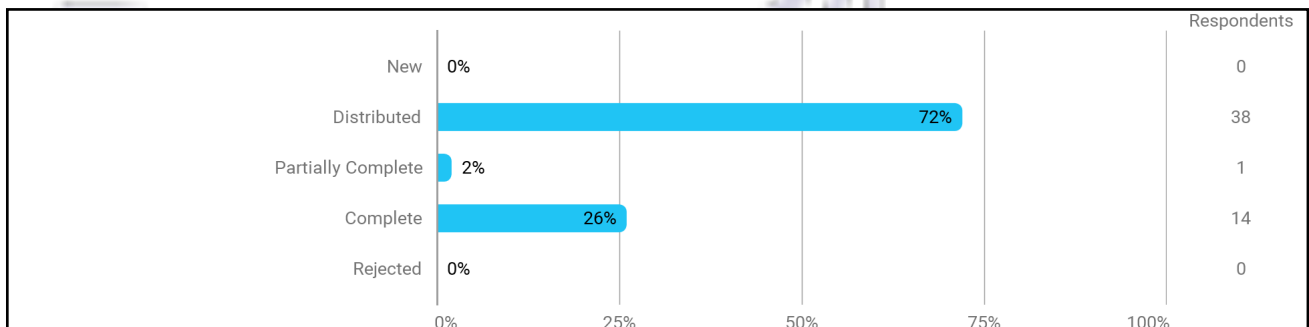
This evaluation is based on surveys answered during the spring semester 2018, which was made available for answering to the entire population. This rapport contains only the quantitative results of the survey.

Content of the evaluation

The questionnaire consists of questions concerning the following topics

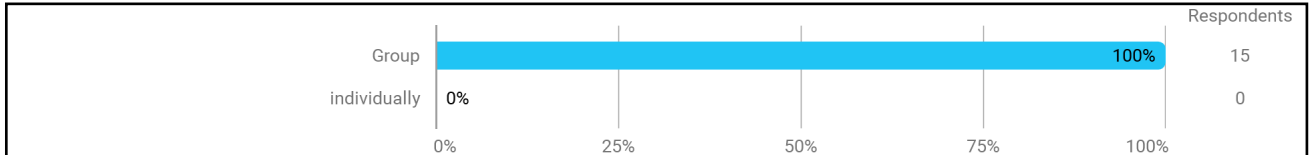
1. Extent of the project supervision
2. Quality of the project supervision
3. Preparation in coherence with project supervision
4. Additional

Overall Status

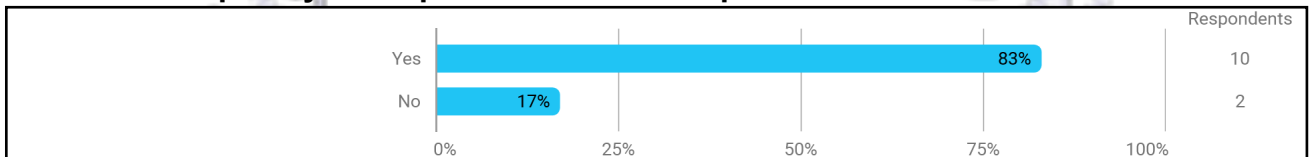


Results

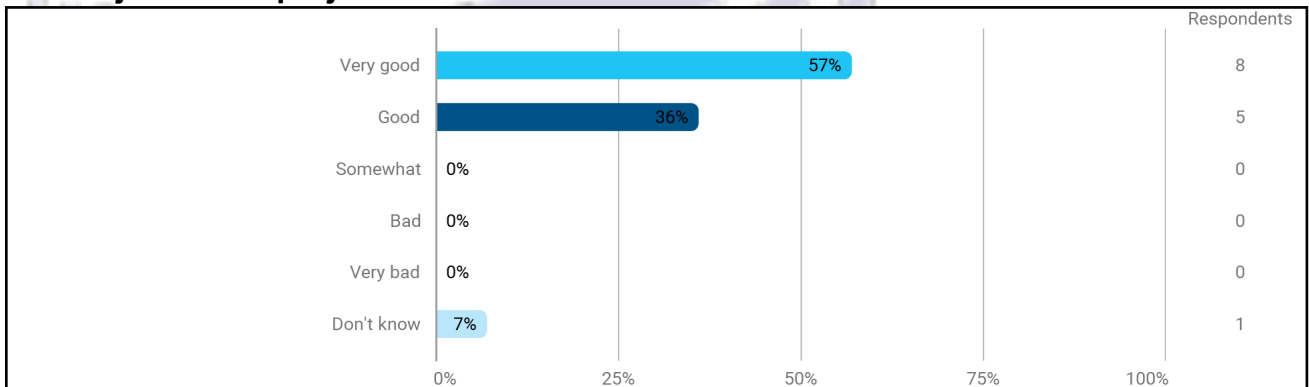
2. Did you compose the project in a group or individually?



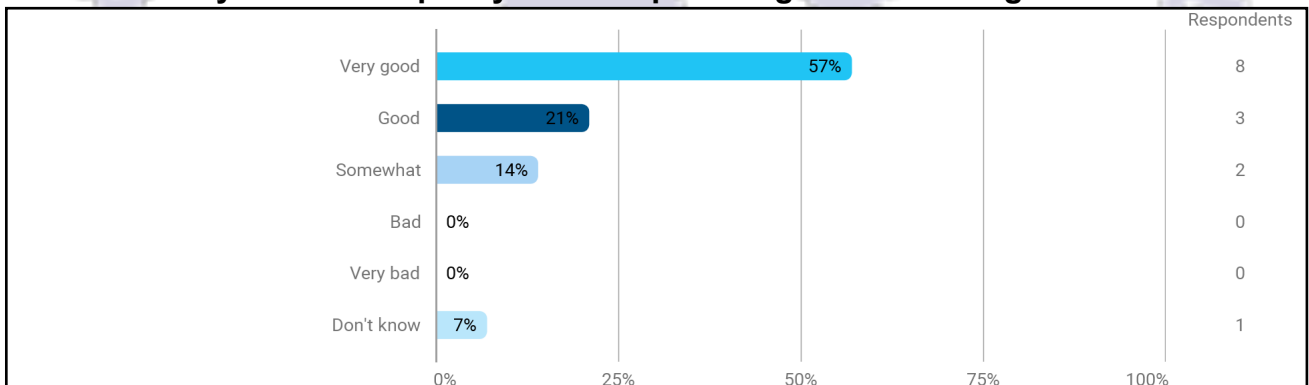
3. Has the scope of your supervision been adequate?



4. How would you rate the quality of the supervising? - Professionally in relation to the subject of the project

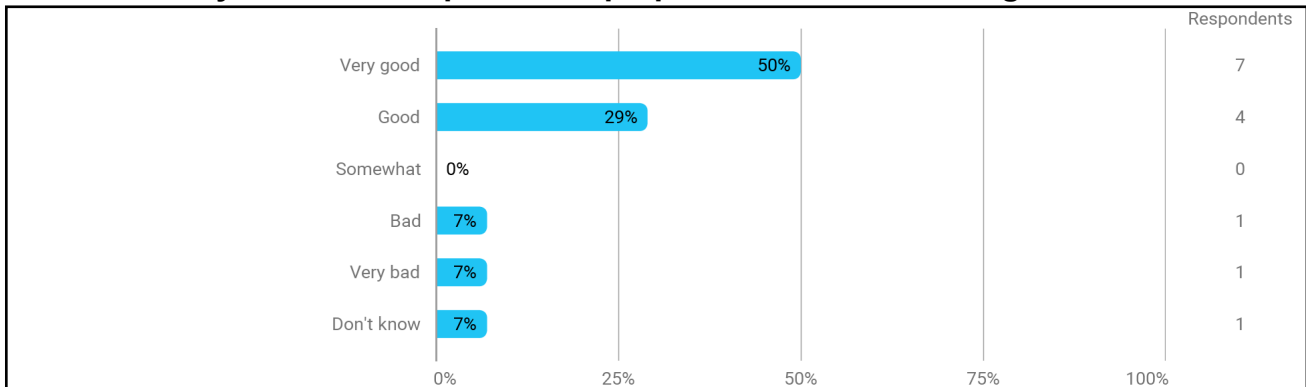


4. How would you rate the quality of the supervising? - Methodological

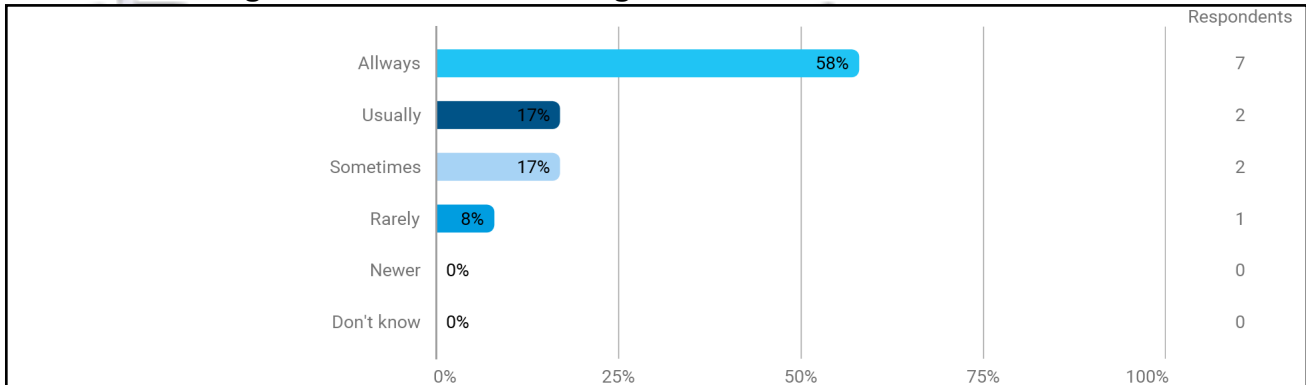




5. How would you rate the supervisor's preparation for the meetings?



6.a How did you or your group prepare for your supervisor meetings? - I/we discussed the agenda before the meeting



6.a How did you or your group prepare for your supervisor meetings? - I/we sent a written agenda and/or relevant parts of the project to the supervisor before the meeting

