

Semester Evaluation

Spring 2017

**MSc in International Marketing
2nd Semester**

Response rate: 42%, additionally 2% partially completed

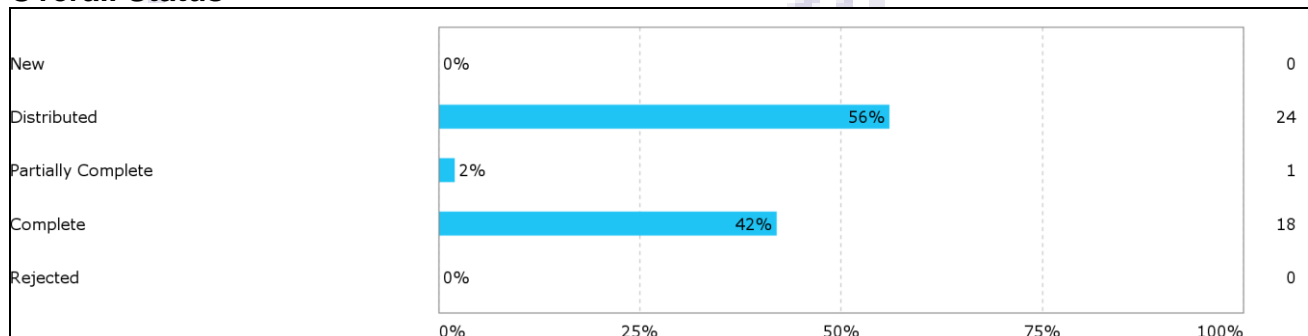
Introduction

This evaluation is based on surveys answered during the spring semester 2017, which was made available for answering to the entire population. This rapport contains only the quantitative results of the survey.

Content of the survey

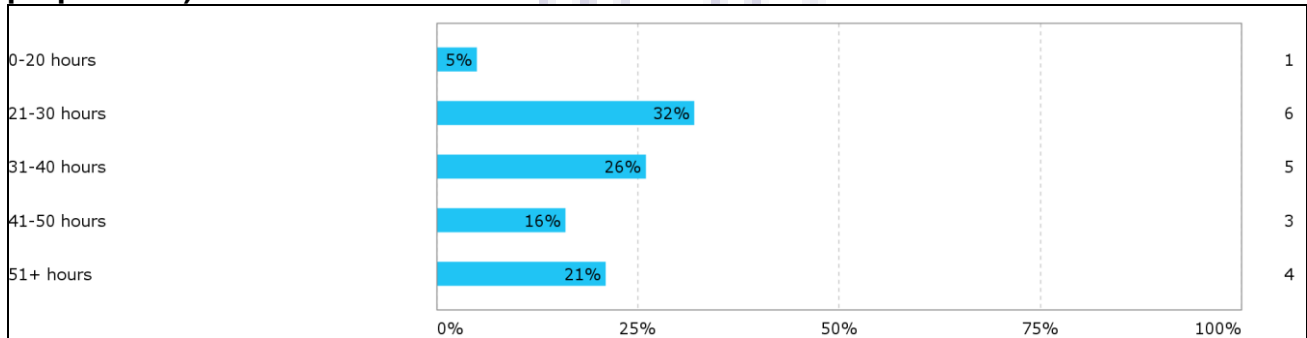
The semester evaluations purpose is to evaluate the students' experience of the administrative conduct of the semester in regards to planning and information. Furthermore, the psychical as well as social environment of the programme is investigated as well as the students' workload across the entire semester.

Overall Status



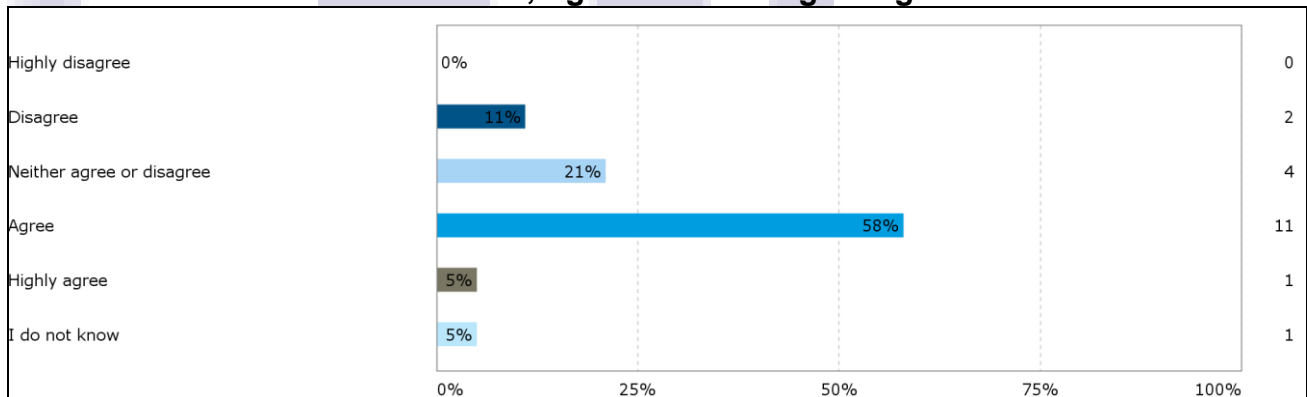
Results

1.a How many hours pr. week did you study this semester? (including time for preparation)

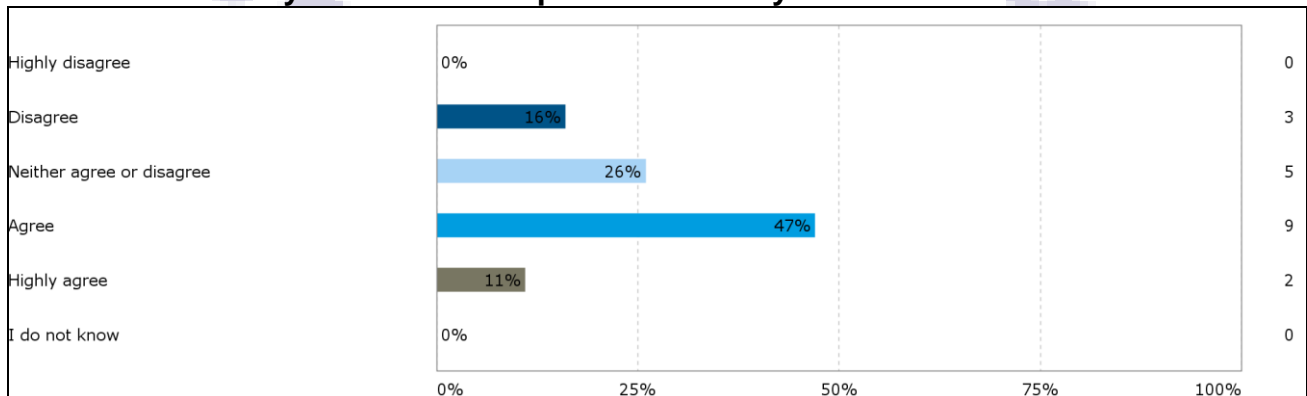


1.b Do you have any comments concerning the work load during this semester?

2. To which extend do you agree with the following statements - 2.a I felt well informed on the activities to come, right from the beginning of the semester

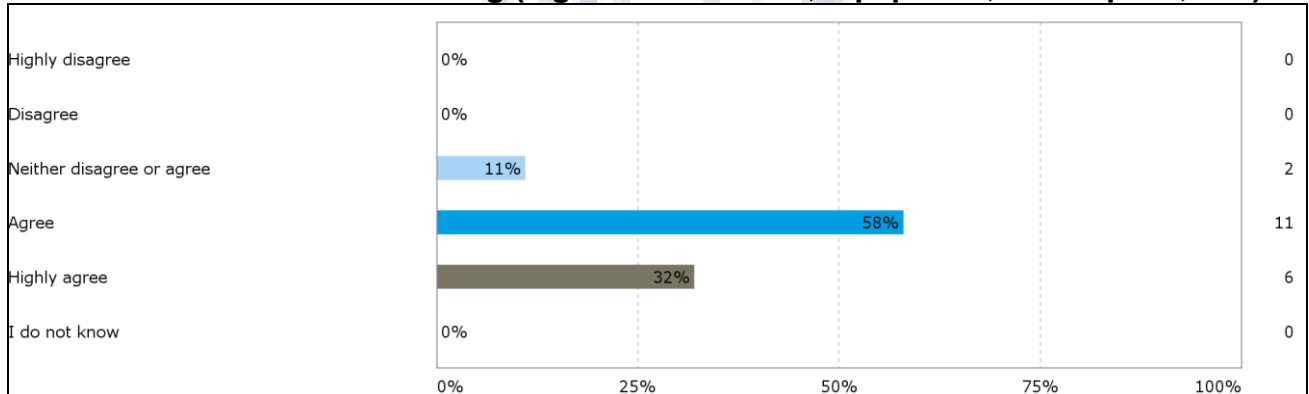


2. To which extend do you agree with the following statements - 2.b The timing and extend of the study activities were planned suitably

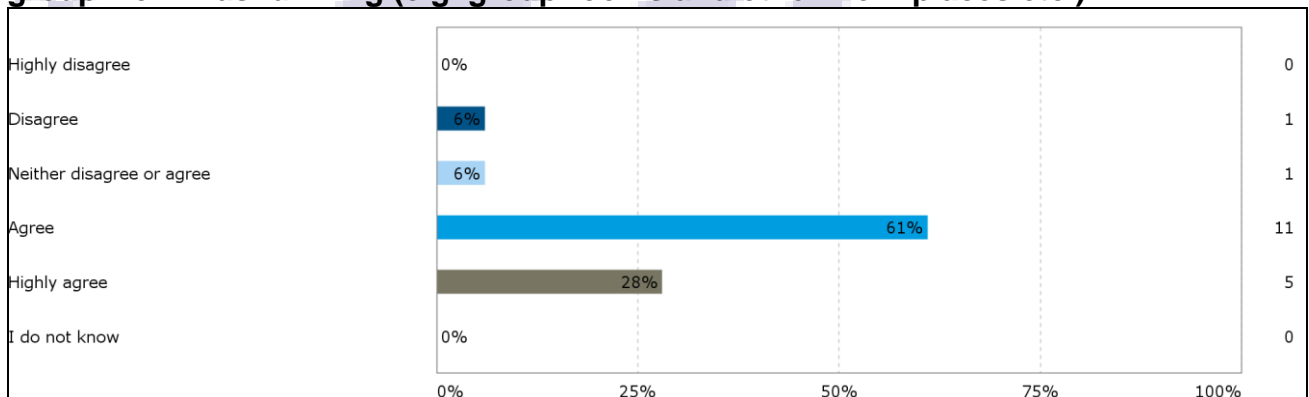


2.c Do you have any additional comments concerning the planning of this semester?

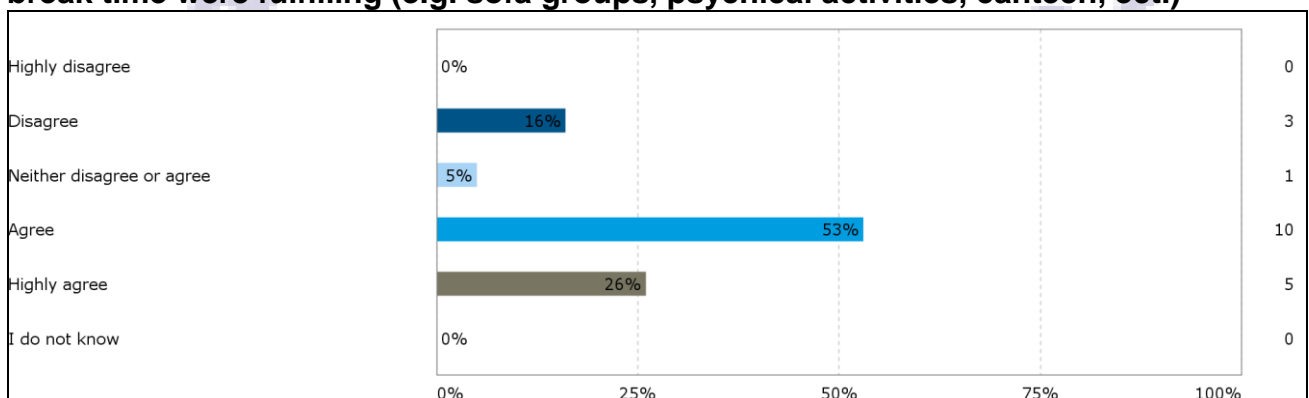
3. To which extend do you agree with the following statements - 3. a The auditorium and seminar rooms was fulfilling (e.g. indoor climate, equipment, work space, ect.)



3. To which extend do you agree with the following statements - 3.b The facilities for group work was fulfilling (e.g. group rooms and other work places etc.)

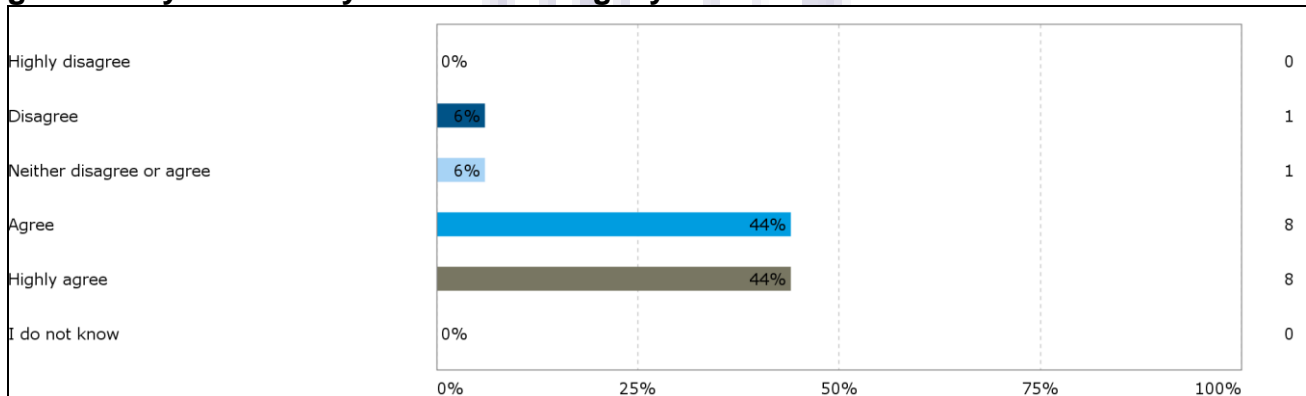


3. To which extend do you agree with the following statements - 3.c Facilities for break time were fulfilling (e.g. sofa groups, psychical activities, canteen, ect.)

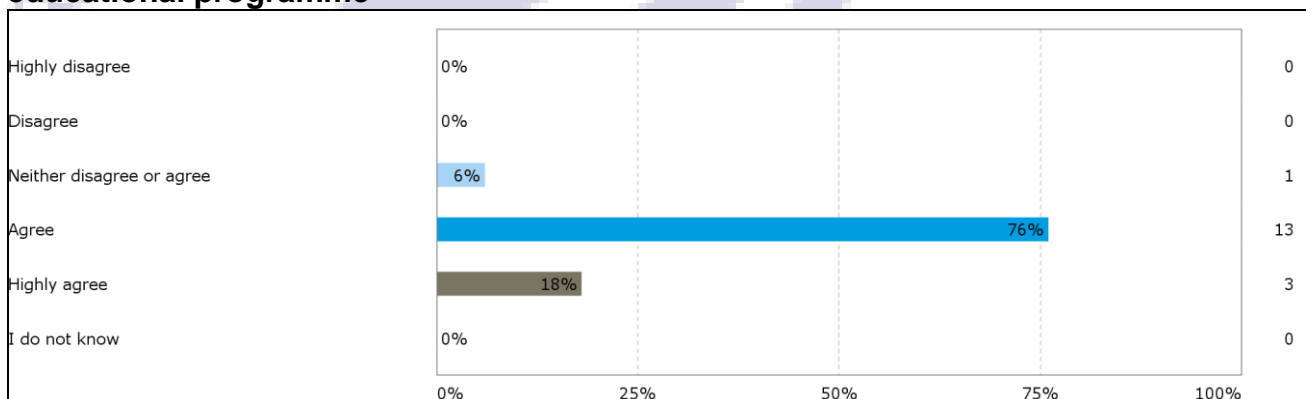


3.d Please elaborate your answer if possible, preferably with suggestions on how to improve the physical and aesthetic environment

4. To which extend do you agree with the following statements - 4. a I experienced a good study community with and among my fellow students



4. To which extend do you agree with the following statements - 4.b I thrive in my educational programme



4.c Do you have any further comments on the social and psychological environment during this semester?

5. If you have any further comments or suggestion concerning this semester, please write them below (e.g. service from administrative staff, planning of exams or the proces of forming groups)

