



Programme evaluation

Spring 2015

Cand. Merc. in International Marketing

Evaluation for the School of Business and Economics by student assistant Sarah Waaben



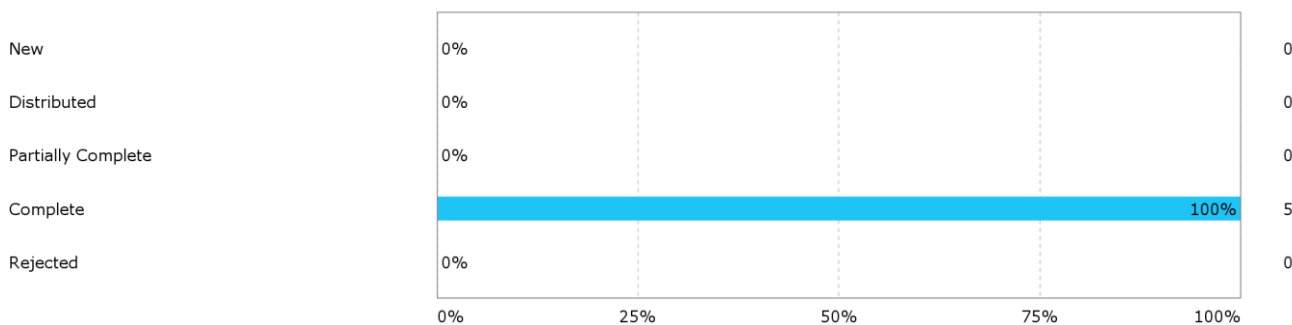
Introduction

This evaluation is based on surveys answered during the spring/fall semester 20XX, which was made available for answering to the entire population.

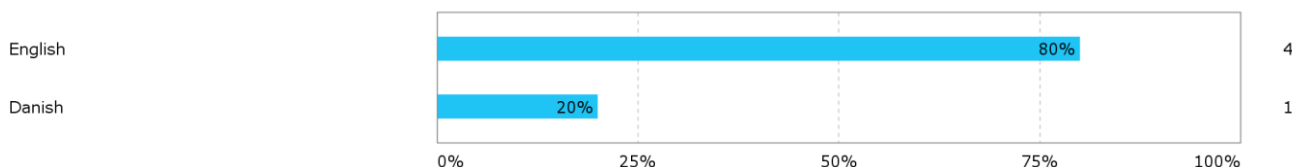
Content of the survey

The programme evaluations purpose is to evaluate the students overall impression and experience of the programme, after they have completed it. The evaluation presents the official competency profile for the programme and asks whether the student have achieved these competencies. The evaluation also investigates the students opinion on the programme's difficulty, their workload in coherence with the programme and to what extend the programme lived up to their initial expectations. Please note that this rapport only includes the quantifiable results.

Overall Status

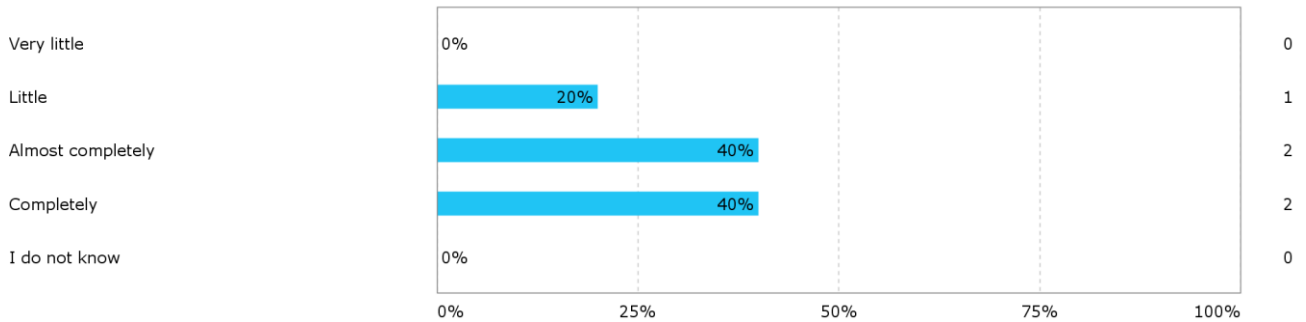


Language

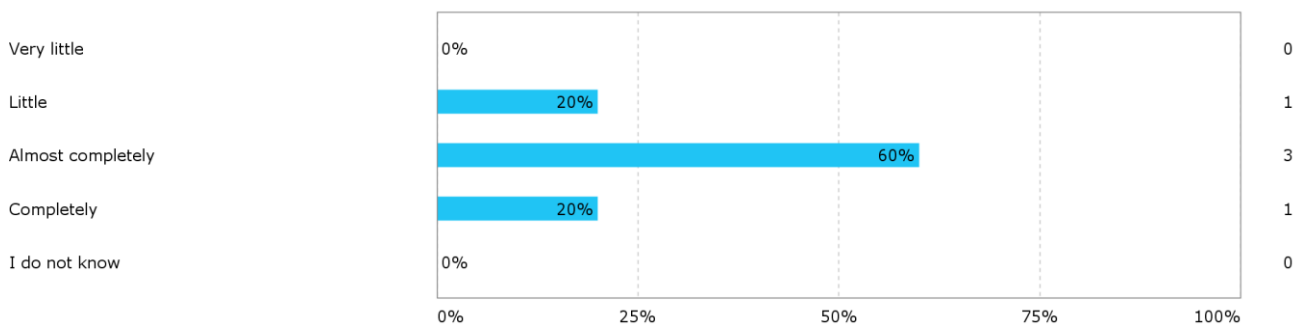


Results

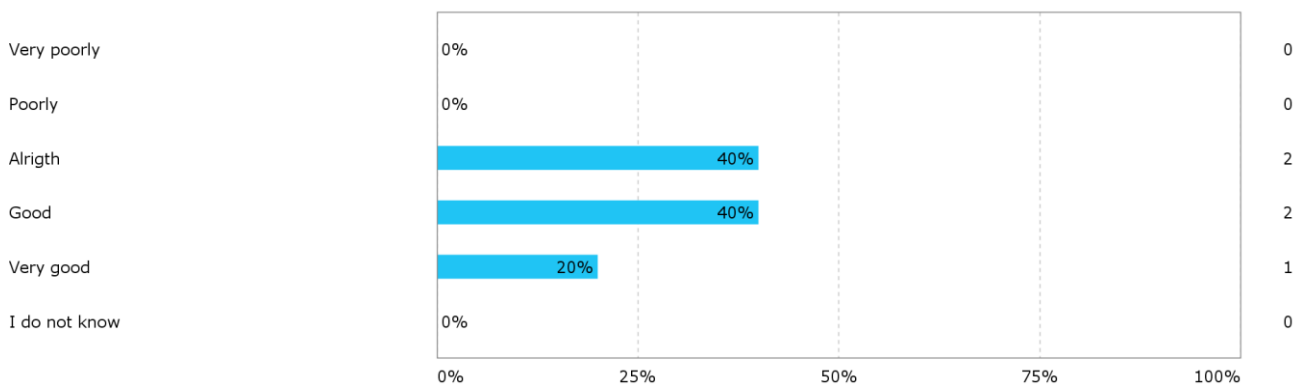
1.a To which extend, would you say that you have achieved these competences?



2.a To which extend did the programme live up to your expectations?

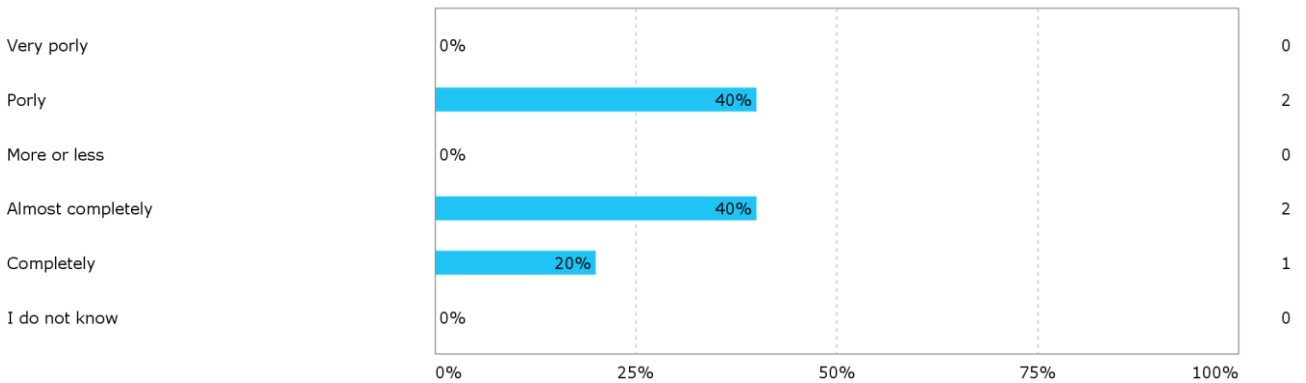


3.a How would you rate the programme's educational value?

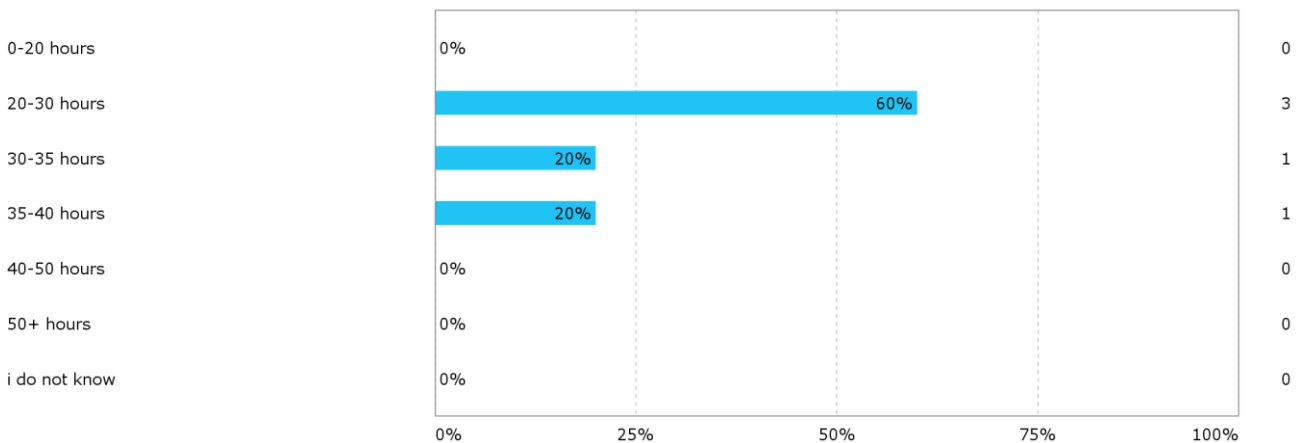




4.a In your experience, are the individual semesters sufficiently connected?



5.a How many hours did you use in connection to the programme, on a weekly basis?(Excluding July and August)



6.a How do you consider the overall difficulty of the programme?

