

BECOME A **BUSINESS MENTOR** FOR A **MASTER'S STUDENT**

By investing approximately 15 hours of your time, you can make a BIG difference for one of our students. You can provide important insights into "real business" and help finding an individual career path.

Help the students at Aalborg University Business School get an insight into "real business"

Aalborg University Business School is looking for professionals from companies and public organisations to voluntarily mentor master's students (one-to-one mentoring).

Both, Danish and international students are participating. The fields of study are: *Economics, Accounting, International Business, Marketing and Finance.*

Program period: October to May

Max. programme capacity: 25 students and 25 mentors

Number of meetings: 5-6 individual meetings

Working language: English or Danish

The programme is flexibly structured around personal or online meetings between you and your student-mentee. Duration of the meetings is typically about 1-1,5 hour, recommended frequency is once a month, but it's completely up to you and your mentee to decide what works best for the two of you.

We will provide you with supporting materials and introductory training (on-demand). You will also fill out a short questionnaire to make sure we can create a good match with a student, which is also relevant for you.

The programme contains a mid-way networking event (early February), where you can meet other mentors and mentees, and share your experiences.

Our Mentor programme is for business professionals, who have special interest in leadership, spotting talents and would like to contribute to the students' future career development.

WHAT'S IN IT FOR YOU?

Being a mentor can be quite beneficial and boost your professional and personal growth.

Among the benefits are:

- Leadership and communication skills development
- Practice of various leadership styles
- Knowledge about other people's motivation for work, career and personal growth
- Recruitment opportunities – spotting talents
- Employer branding of your company/organisation
- New business opportunities, networking
- Insights into the latest research

WHO ARE OUR MENTORS?

Our mentors usually have experience in various fields of Business, Economics and Management.

We welcome mentors with different backgrounds: Marketing, Finance, Accounting, Strategy, HR, Commodity Economics, Leadership, Business Development, Project management, Planning, Economy, PR, Data Analytics, Trading ... the list goes on.

We are also particularly interested in working with Alumni of the former Department of Business and Management at AAU (today AAU Business School).

We recruit mentors from all over Denmark.

Contact: If you would like to participate or have questions about the programme, please contact **Valeria Gulieva** at vgl@business.aau.dk, phone **9940 2756**.

